

Financial Life Planning

The Planning Process

6 Months



Discovery Meeting

45 Minutes

Forming a relationship.
This meeting is all about deciding if we are good fit for each other.



Goal Setting Meeting

90 Minutes

- Form an agreement
 - Set goals
- Collect documents
 - Get organized



Development Meeting

60 Minutes

- Formulate action plan
 - Develop budget
 - Credit Score
 - Debt management
 - Emergency Fund



Opportunity Meeting

60 Minutes

- Retirement plan contribution rate
- Investment allocation
- Insurance Analysis



Opportunity Meeting #2

60 Minutes

- Tax Planning
- Estate Planning
- College Planning
- Retirement and Social Security Planning



Ongoing Meetings

90 Minutes

- Spring
- Fall
- Winter

Ongoing Planning



Spring

New Goals

- Review previous year goals
 - Set new annual goals
- Adjust plan contributions
- Review investment performance
 - Make final IRA contributions
- · Budget and cash flow review



Fall

Financial Check Up

- Budget tune-up
- Retirement and Social Security planning
 - Investment allocation
 - Insurance Analysis (shop)
 - Healthcare open enrollment
 - Credit and Debt Analysis



Winter

Year-End Tax Planning

- Tax Planning
- Estate Planning
- College Planning
- Credit Score Review
- Retirement and social security planning
 - Budget Review

Achieving Your Goals

Year 1

- Build emergency fund equal to 3 months of income
- Increase 401k contributions to 5% to achieve full employer match
- Apply for Income-Based Repayment of student loans
- Begin credit card repayment at \$250/month
- Reduce lifestyle spending \$100/month

Years 1-3

- Get credit cards completely paid off
- Purchase home
- Increase savings rate beyond 10%

Years 3+

- Start 529 Plan
- Increase giving rate beyond 10%
- Create retirement plan

Planning Calendar

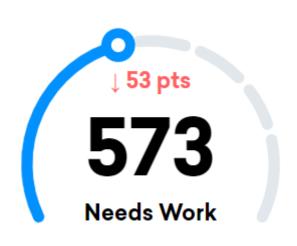
	Annual CI	ient Service & C	communications	Calendar	
JANUARY	FEBRUARY	MARCH	MARCH APRIL		JUNE
Review Prior Year Goals & Action Items Look Back	Salary Benchmark	Life & Disability Insurance	Budget Cash Flow & Emergency Fund	Student Loan & Consumer Debt Assessment	Property & Casualty Insurance
Update Goals & Financial Planning Projections Look Forward	Gather Tax Documents 1099s Released	401(k) Deferral Review	File Tax Return	Review W-4 Update Withholding	Budget & Cash Flow
Budget Cash Flow & Emergency Fund	Schedule Appointment w/ CPA	Review 401(k) Investment Selections	Qualified Retirement Account Contributions IRA, Roth IRA, SEP	Upload Completed Tax Return Federal, State, Schedules, Vouchers	Quarterly Tax Projections & Estimated Tax Payments June 15th
Quarterly Projections & Estimated Tax Payments January 15th	Meeting #1	Review All Investment Portfolios	Quarterly Projections & Estimated Tax Payments April 15th	Meeting #2	Client Appreciation Event
		RECU	RRING		
Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast
Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary

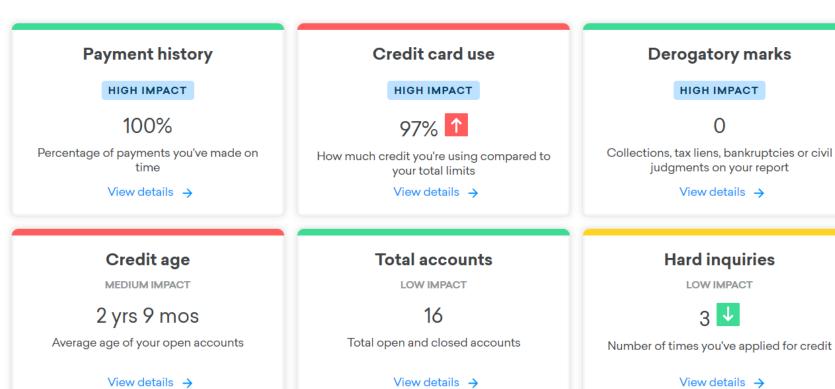
Planning Calendar

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Rebalance 529 Plans	Refinancing Swap N Drop	Quarterly Tax Projections & Estimated Tax Payments September 15th	Employee Benefits Review Open Enrollment	Use it or Lose it FSA	Check Credit Score Experian
Mortgage Analysis / Homebuyer Education	Estate Review Beneficiaries, Will, AMD, POA	Roth Conversion & Rollover Opportunities	FAFSA Student Aid Deadlines	Budget Cash Flow & Emergency Fund	Student Loan & Consumer Debt Assessment
Rebalance 401(k) & Investment Accounts	Career Development	Budget Cash Flow & Emergency Fund	Extension Filing Deadline	Maxing out Workplace Retirement Plan	End-Of-Year Tax Planning Review
Educational Webinar Financial Planning	Capital Gain and Loss Harvesting	Client Appreciation Event	Meeting #3	Rebalance 401(k) & Investment Accounts	Charitable Giving Cash, Stock or Payroll
		RECUI	RRING		
Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast	Firm Newsletter Blog or Podcast
Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary	Email Clients Monthly Summary



Credit & Debt Management





HIGH IMPACT

View details →

Hard inquiries LOW IMPACT

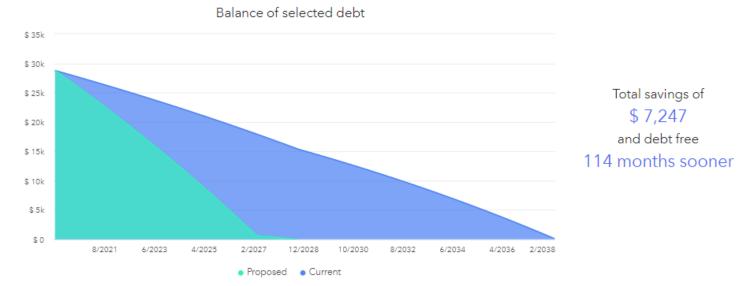
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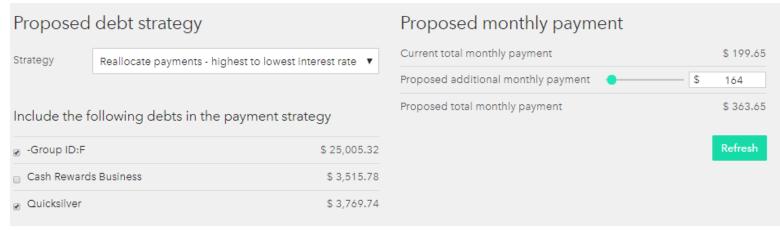
View details →

Steps For Improvement:

- Increase budget cash flow to pay down high interest debt (see budget recommendations)
- Apply for Income Based Repayment of student loans and use money saved to pay down cards
- Continue great payment history
- Increase credit limit once score increases
- Balance transfer to a 0%APR intro offer once score increases.

Debt Management Strategy





Student Loan Planning

Goals to consider:

- Improving Short-term Cash Flow
- Achieving lowest interest rate possible
- Public Student Loan Forgiveness Eligibility
- Income Based Repayment
 - Achieve forgiveness in future
 - Plan for tax liability of forgiveness

Repayment Options:

Income Driven Repayment Plans

- Revised Pay As You Earn (REPAYE)
- Pay As You Earn (PAYE)
- Income-Based (IBR)
- Income-Contingent (ICR)

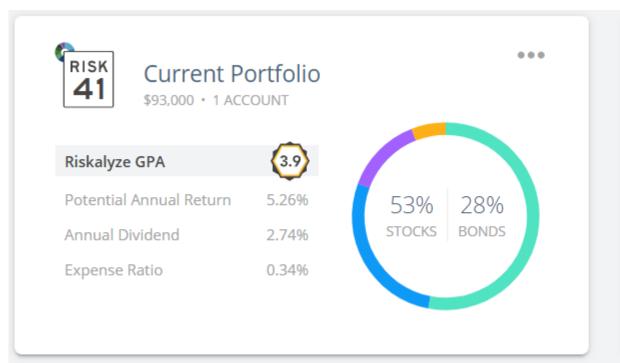
Refinance as Private Loans

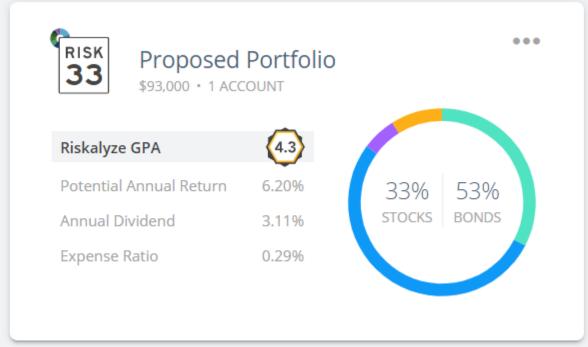
- Private lender options
- Variety of payment lengths and terms



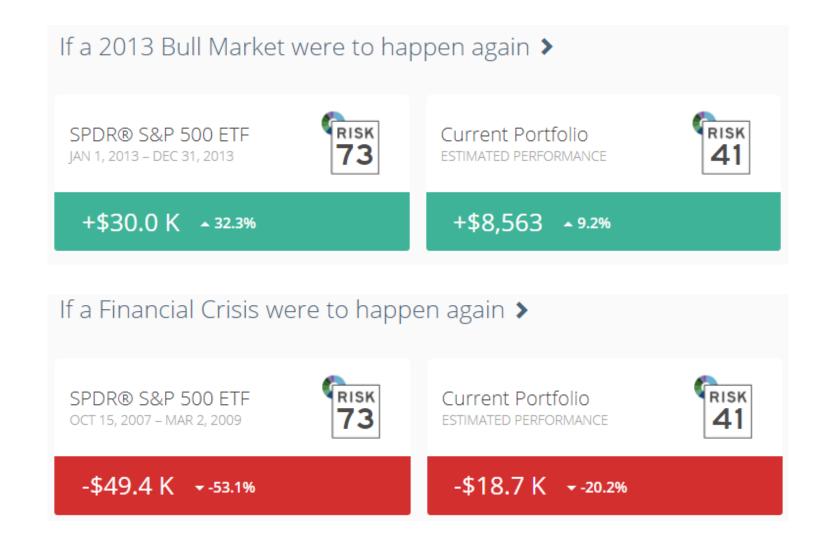
Investment Planning

Portfolio and Risk Analysis





Portfolio Stress Testing





Budget and Cash Flow

Budget Tools and Analysis

Mark Smith - Monthly Budget

	Projected Cost	Actual Cost	Difference
	\$2,783	\$2,628	\$225
Housing	Projected 💌	Actual 💌	Difference *
Mortgage/ Rent	\$922	\$922 ⋺	\$0
Cell Phone	\$48	\$48 🕏	\$0
Electricity	\$125	\$40 🧌	\$85
Gas	\$45	\$50 ⋺	-\$5
Water & Sewer	\$75	\$80 ⋺	-\$5
Cable/ Netflix/ Hulu	\$55	\$55 ⋺	\$0
Waste Removal	\$0	\$0 ⋺	\$0
Maintenance & Repairs	\$0	\$100 🤟	-\$100
Furnishings	\$0	\$0 🕏	\$0
Total	\$1,270	\$1,295	(\$25),

Transportation *	Projected 💌	Actual 🔻	Difference 💌
Car Payment 1	\$0	\$0 ځ	\$ 0
Car Payment 2		₹	\$0
Taxi/ Uber/ Lyft		₹	\$ 0
Public Transportation		₹	\$0
Car Insurance	\$50	\$50 ځ	\$ 0
Gas & Fuel	\$95	\$120 💆	-\$25
Maintenance	\$0	\$45 ځ	-\$45
Parking		₹	\$0
Total	\$145	\$215	(\$70).

Insurance	¥	Projected	~	Actual	*	Difference	~
Home Insurance		9	\$0		\$0	⇒	\$0
CO. Tell Co.			40		40		40



Projected Income		Actual Income			
Income 1	\$25,000	Income 1	\$25,000		
Income 2	\$12,000	Income 2	\$12,000		
Income 3	\$4,800	Income 3	\$4,800		
Total Income	\$41,800	Total Income	\$41,800		
Projected Balance	\$39,017	Monthly Balance	\$3,264		
Actual Balance	\$39,172	Monthly Surplus	\$636		
Difference 🧌	\$155				

Health & Fitness 💌	Projected 💌	Actual 🔻	Difference *
Dentist		→	\$0
Doctor		→	\$0
Eyecare		→	\$0
Gym	\$30	\$100 🌵	-\$70
Pharmacy		→	\$0
Total	\$30	\$100	(\$70).

Travel	Ψ.	Projected	*	Actual	Ψ.	Difference	Ψ.
Air Travel						₹>	\$0
Hotel						₹>	\$0
Rental Car					\$0 ¹	₽	\$0
					-	77.	4.0

Cash Flow Projections

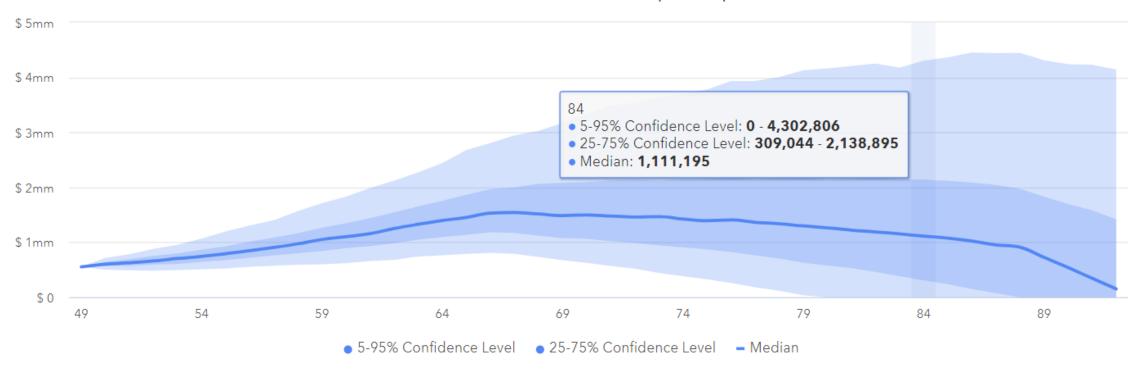
			Cash Inflo	Cash Outflows								
Year	Age	Income Inflows	Planned Distribution	Other Inflows	Total Inflows	<u>Expenses</u>	Goals	<u>Tax</u> <u>Payment</u>	Planned Saving	Total Outflows	Spend Unsaved Cash Flows	Net Flows
2020	50/48	190,000	0	0	190,000	115,800	22,261	53,492	10,500	202,053	0	(12,053)
2021	51/49	195,700	0	0	195,700	118,695	23,374	55,317	10,815	208,201	0	(12,501)
2022	52/50	201,571	0	0	201,571	121,662	24,543	56,922	11,139	214,267	0	(12,696)
2023	53/51	207,618	0	0	207,618	124,704	25,770	58,764	11,474	220,711	0	(13,093)
2024	54/52	213,847	0	0	213,847	127,822	0	56,349	11,818	195,988	17,859	0
2025	55/53	220,262	0	0	220,262	131,017	0	58,100	12,172	201,289	18,973	0
2026	56/54	226,870	0	0	226,870	134,292	0	65,761	12,538	212,591	14,279	0
2027	57/55	233,676	0	0	233,676	137,650	0	67,863	12,914	218,426	15,250	0
2028	58/56	240,686	0	0	240,686	141,091	0	70,031	13,301	224,423	16,263	0
2029	59/57	247,907	0	0	247,907	144,618	0	72,268	13,700	230,586	17,320	0
2030	60/58	255,344	0	0	255,344	148,234	0	74,623	14,111	236,968	18,376	0



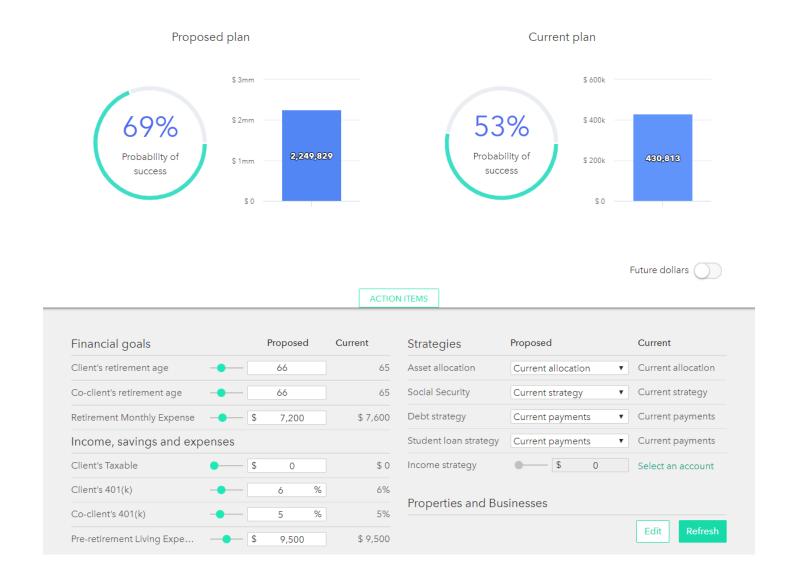
Retirement Planning

Monte Carlo Retirement Simulation

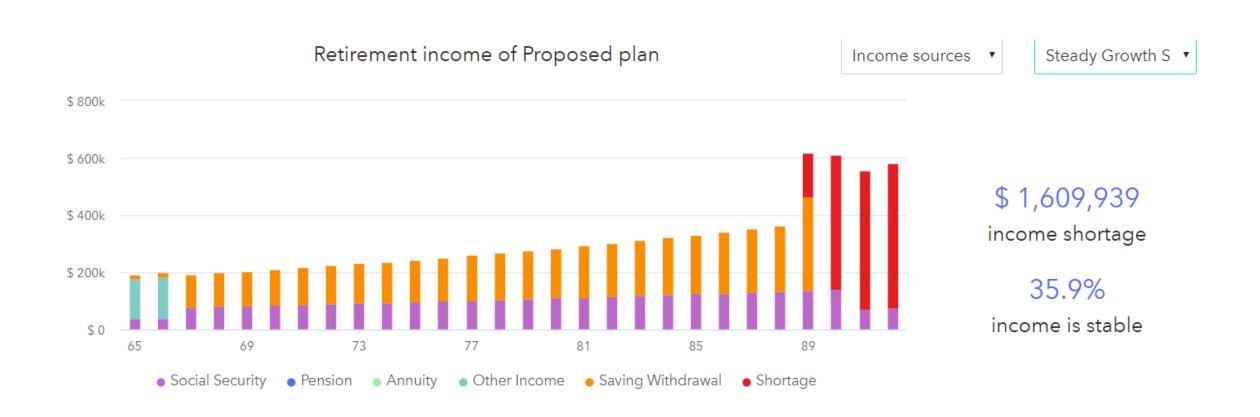
Asset simulation results of Proposed plan



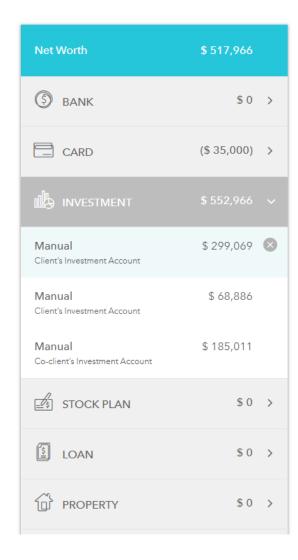
Financial Independence Optimization

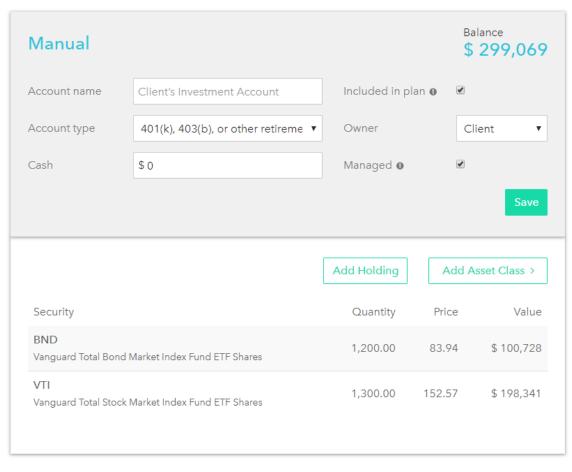


Retirement Income Planning



Account Aggregation and Real-Time Net Worth

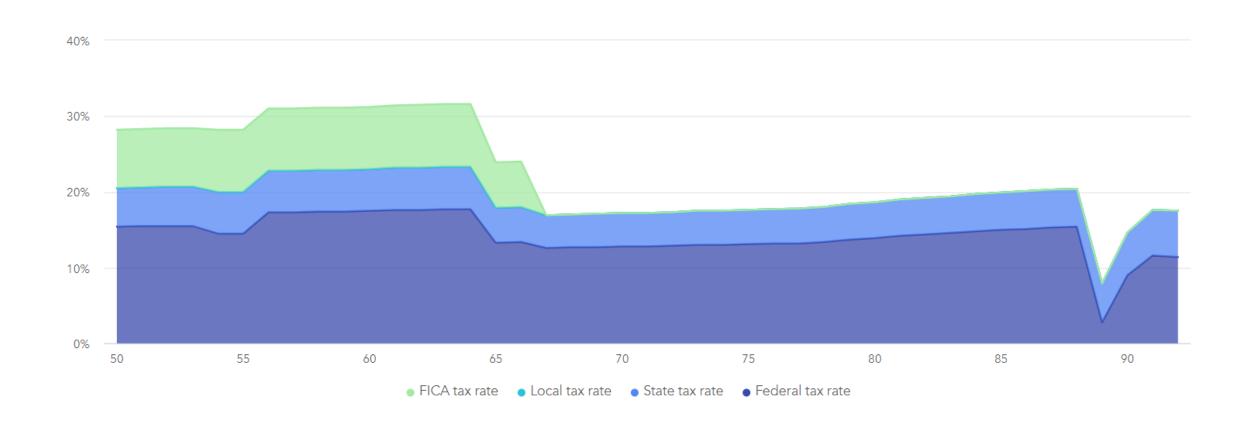






Tax & Insurance Planning

Tax Planning



Insurance Planning



Umbrella



Auto



Homeowner's



Life

Tasks to Accomplish:

Auto:

- Shop with independent broker
- Adjust comprehensive coverage deductible

Homeowners:

Get quote for bundling with Auto

Life:

- Acquire workplace policy for advisor
- Need \$250,000 additional termcoverage for Elizabeth